

FOR IMMEDIATE RELEASE

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Agricultural Retailers Association Honors Farrell Growth Group President Ron Farrell

NEW ORLEANS, La. (Dec. 4, 2019) – Today the [Agricultural Retailers Association \(ARA\)](#) honored Farrell Growth Group President Ron Farrell with the 2019 Jack Eberspacher Lifetime Achievement Award.

Farrell received ARA’s highest individual honor during the 2019 ARA Conference & Expo attended by nearly 600 industry professionals for his steadfast contributions to ARA activities and his role in fundamentally advancing ag retail that has stood the test of time.

“Ron’s leadership within the ag retail community has led him to be widely known as one of the most knowledgeable experts in the industry,” says ARA President and CEO Daren Coppock. “But it is his willingness to share his expertise through outlets such as Farrell Growth Group, [AgExcellence and CoExcellence](#) that makes him an exemplary honoree of this award.”

The ARA Lifetime Achievement Award was established in 2001 and renamed in 2010 to honor the late Jack Eberspacher, who served as ARA president and CEO from 2001 until his death in 2009, and his career-spanning achievements and contributions to the agricultural retail industry.

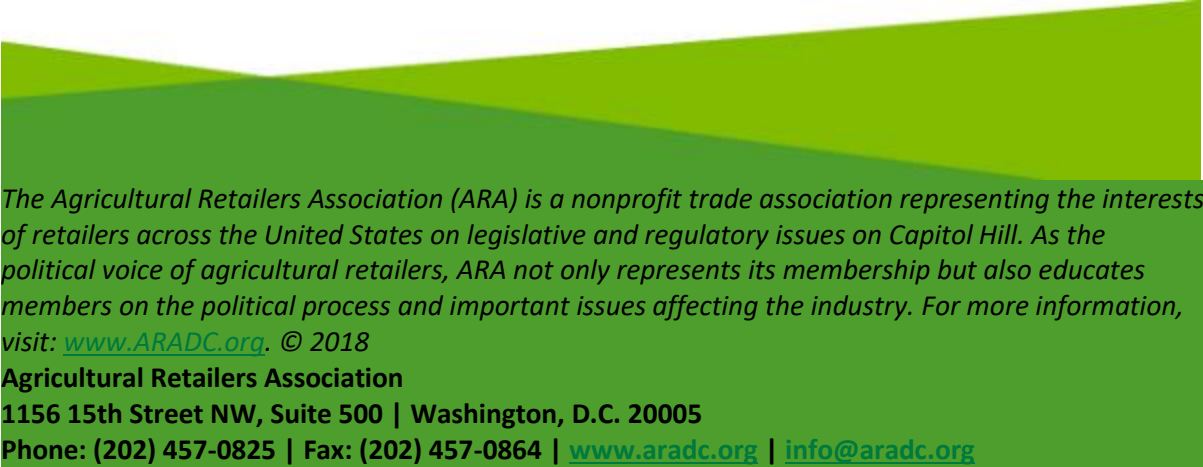
[Farrell Growth Group](#) is an agribusiness consulting firm comprised of quality professionals with the mission to contribute to each customer’s success by understanding their goals and objectives, providing industry insight and foresight, and developing tools and strategies that assist them in their strive for profitable and sustainable growth.

Learn more about the ARA Conference & Expo on the [website](#) or on [ARA’s social media](#).

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About Agricultural Retailers Association

The Agricultural Retailers Association (ARA) is a nonprofit trade association representing the interests of retailers across the United States on legislative and regulatory issues on Capitol Hill. As the political voice of agricultural retailers, ARA not only represents its membership but also educates members on the political process and important issues affecting the industry. For more information on current legislative and regulatory issues impacting agricultural retailers, visit www.aradc.org



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